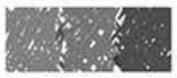
RIDE5 GROUP IS A BRAND-BUILDING CREATIVE AGENCY & INTEGRATED MARKETING FIRM LOCATED IN MANHATTAN & RIO.

WE WELCOME YOU TO ENGAGE WITH US AND BENEFIT FROM AN EXTRAORDINARY LEVEL OF CLIENT CARE & IMPACT.



VALUE

Our understanding of brand positioning, multi-cultural trends and consumer behavior is delivered through top tier digital design, social, mobile, video and other marketing disciplines driven by a cross-platform alignment and a deep understanding of technology.

EXPERTISE

Beyond our core agency services, the following expertise adds value to each engagement:

- A client-centric model that begins by understanding each client's business strategy
- Fluency in Millennial lifestyle trends and behavior
- Ability to help brands extend their reach within/outside their country

APPROACH

We use a combination of our Integrated Project Approach (IPA) combined with identifying each brands Audience Engagement Quotient (AEQ) model. Both of these tools help us to optimally position any client in the market.

FASHION LOOKBOOK

Ride5 Creative leverages its expertise in business consulting, creative and fashion to develop the strategies, branding and direct marketing required to put fashion & accessory brands online. The LookBook provides a sampling of our work in this sector covering digital and media, film and events.

WORKS

BUSINESS ADVISORY

We work with start-ups, small, mid-size and larger firms to help optimize their business by leveraging our cross-industry experience and understanding of business operations, global markets and brand positioning.

- Brand Segmentation
- Business Consulting
- Business Plan Development
- Competitive Analysis
- Cultural Diversity
- Market Differentiation
- Local/Global Market Optimization
- Analytics & Measurement

BRANDING & MARKETING

We deliver boutique level work that surrounds and drive a brand's business. Our expertise in visual engagement and messaging adds to our hands-on knowledge of global consumer behavior and multi-cultural trends.

- Brand Identity
- Logos
- Messaging & Copy
- Website Design
- Video
- Print Media
- InfoGraphics
- Social Media
- Community Building
- PR
- Packaging
- Integrated Campaigns

TECHNOLOGY

Technology drives digital, social and mobile marketing. Our work ranges from enterprise applications to mobile apps. We provide specialized tech services, website, e-commerce systems and viewer experience flows.

- Website Coding
- E-Commerce
- Blog Development
- SEO/SEM
- Digital & Mobile Apps
- Cross-Platform Integration
- Managed Hosting Services

We'd love to hear from you

Get a hold of us

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Shoot us an email hello@ride5group.com

Meet up 252 W 38th Street, New York, NY 10018

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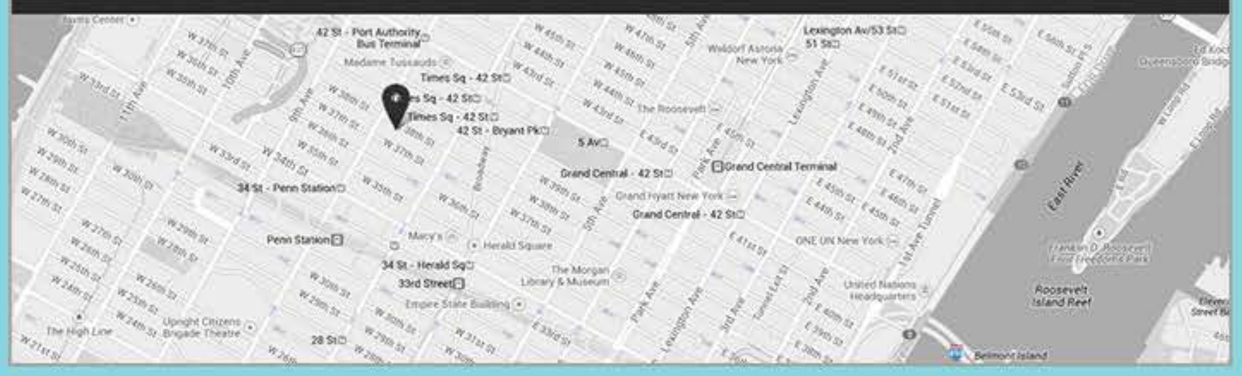

SERVICES

We let narratives develop organically then handcraft the post-production and design elements to develop stories that look as powerful as they feel.

PRE-PRODUCTION

Every step of creating the film is carefully designed and planned with high attention to content and detail.

- Concept Development
- Research & Scripting
- Storyboard Design

PRODUCTION

We offer a fleet of state-of-the-art cameras and rigs allowing us to deliver visually distinct and compelling films.

- HD Filming
- Still Photography
- Sound & Lighting

POST-PRODUCTION

Through traditional workflows and high definition technologies, we achieve creative solutions for the final product.

- Offline Editing
- Motion Design & Animation
- Sound Design & Composition

ACCOLADES